



Microsoft

Learn more. Do more 

Microsoft® IT Academy Program

Learn and Earn:
How Microsoft Certification
Can Work for You.



RELEVANCE FOR LIFELONG LEARNING

The way students learn today is changing. There are more mobile and online learning opportunities, more flexible classroom schedules, even more technology options

One thing that hasn't changed is the need to show what you know to help get a good job or advance in your career.

Certifications help show that students have learned the skills they need to succeed in today's job market. When evaluating new candidates, employers recognize the value of a Microsoft Certification.

"The 'badge of honour' I received upon earning certification was an incredibly effective way to market myself. I could now clearly demonstrate that I was proficient in that particular technology."

– Joey Gurango,
Chief Technology Officer,
Gurango Software, The Philippines

"I respect the people that make the effort to earn certifications because it takes a lot of studying, a lot of hard work, experience, drive and desire. So, if somebody is willing to put forth that effort, I respect that."

– Keith Terry, IT manager, Seattle

By the Numbers:

Over the past 17 years, more than 4 million IT professionals have earned a Microsoft Certification.*

*Microsoft Metrics that Matter

A PROVEN DIFFERENTIATOR

By earning a Microsoft Certification, you gain advanced, market-relevant skills that employers recognize and respect as well as opportunities to connect with a global community of other certified professionals.

A study* conducted by IDC looked at the organizational performance of more than 2,000 IT teams, examining the relationship of team performance to the percentage of the team certified on a variety of technologies. The study states: "Unequivocally, certification, as a measure of skill, showed a positive correlation to performance improvement."

In the areas of general service excellence and specific measures of task-level performance, certification made a measurable impact:

- Sixty percent of managers surveyed believe the skill of the team contributed most to the success of technology function.
- Seventy-five percent of managers believe that certification is important to team performance.
- Sixty-six percent of managers believe that certification improves the level of service and support offered to IT end users/customers.
- Team performance increases every time a new team member is certified.
- Concentration certification in a team is clearly linked to team capability and performance.
- With a sufficient percentage of team members certified, IT operational performance can increase up to an average of 11 percent. The research suggests that about 25 percent of IT professionals hold some form of relevant certification.

"Because I'm certified, I stand out with employers. They see me as the person who is very ambitious, who loves to do what he does. And that's true. I'm that person!"

-Sven Vanoirbeek, Limburg, Belgium

The Microsoft Certifications

The new **Microsoft Certification program** provides shorter certification paths that are targeted to specific job roles or technologies, so individuals can more quickly acquire relevant credentials to prove their expertise. There are three series of credentials:

- Microsoft Certified Technology Specialist (MCTS)
- Microsoft Certified IT Professional (MCITP) and Microsoft Certified Professional Developer (MCPD)
- Microsoft Certified Master (MCM)
- Microsoft Certified Architect (MCA)

The new credentials make the path for individuals more targeted and allow individuals to choose a certification path as either Technology Specialist or Professional and display specific skills directly on the certification logo.

Explore the benefits of Microsoft Certification—and start your journey to attaining your ideal career.

Microsoft IT Academy Program: www.microsoftitacademy.com



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